



Framingham ★ Hudson ★ Marlborough

MetroWest Moves



NOTICE OF OPEN MEETING

Under the provisions of G.L. c. 30A, MetroWest Moves will conduct an Open Meeting on
Monday, May 12, 2014

2:00 p.m. – 4:00 p.m.

MetroWest Health Foundation
161 Worcester Road, Suite 202
Framingham, MA 01701

Agenda

I. Call to Order

- a. **Meeting convened:** May 12, 2014 at 2:10 p.m.
- b. **Members present:** Sam Wong, Kathy Ekdahl, Steve Ward
- c. **Others in attendance:** Tammy Calise, Michelle Ciccolo, Terry Curran, Amanda Ryder, Amanda Loomis, Kerin Shea, Jamie Terry, Roberto Santamaria, Alex DePalo, Jenny Gormley, Paula Kaminow

II. Mass in Motion Proposal – Due May 30, 2014

- a. Community Transformation Grant funding will end 9/30/14 but MA DPH released a Request for Proposals for continued funding (due 5/30/14). Funding is \$60,000 per year. We will submit as a 4-community initiative (Framingham, Hudson, Marlborough and Northborough). A letter of intent was submitted to MA DPH and a letter was submitted to the Marlborough Board of Health asking them to identify a Steering Committee member and a letter of support for the grant proposal.
- b. The group discussed selecting strategies for the proposal. Funds must go towards healthy eating/active living activities. One possibility is to link a strategy to the work of the Prevention and Wellness Trust Fund and/or be consistent with the Community Health Assessment data (CHIP). Another consideration is that we can select different strategies for communities.
 - **Healthy Dining:** This is a current MetroWest Moves (MWM) and Building a Healthy Northborough (BHN) strategy, which has a lot of momentum behind it and demonstrated successes. All four communities want to include Healthy Dining as a strategy in the proposal.
 - **Schools:** BHN has been successfully working on this strategy for a while with great success and there is momentum in some of the MWM communities in this area. Current Northborough is assessing teachers, principals, and staff on physical activity practices. This is something Hudson would be interested in doing as well. Framingham and Hudson are interested in pursuing this strategy and Kathy will speak with folks in Marlborough to determine whether they want to pursue this strategy as well.



- Complete Streets: This is a current MWM strategy. The group decided to include this strategy in the proposal. Workplan activities could include: 1) supporting the Community Innovation Challenge grant administratively, 2) providing procedural support for a District Local Technical Assistance grant that was recently submitted (if funded), 3) expanding Safe Routes to School efforts, including conducting the My School Commute survey tool; and 4) identifying new funding sources to continue complete streets efforts.
 - The group also discussed the feasibility of implementing other strategies aimed at increased accessibility, availability and identification of healthful foods in the community, such as creating incentives to attract supermarkets or grocery stores to underserved neighborhoods, or enabling current small stores in underserved areas to carry healthier, affordable and culturally appropriate food items. However it seemed as though other current strategies had more momentum. Another strategy of interest was exploring the feasibility of implementing a mobile-market/veggie mobile to underserved areas of the town. While grant funds could not support actually implementing the mobile-market, the group discussed including this as a strategy on the proposal and proposing to conduct background research on mobile-markets, communicating with private sector partners and local farmers, reviewing licensing requirements in each community, etc.
- c. The group discussed what the initiative will be called (currently known as separate initiatives- MWM and BHN). BHN said they would be amenable to falling under the MWM name while maintaining some unique identity on the website and other communication channels since they have made a name for themselves around the community.

III. Grant Opportunities

- a. A public health and policing/violence prevention grant opportunity was recently released through the Department of Justice. Framingham is interested in cleaning up town parks and this may be a potential funding source to do this work. JSI will look into this opportunity and see whether it is appropriate for all communities to submit together or identify a community interested in pursuing it. The grant is due 6/13/14.

IV. Harvard Pilgrim Health Care Foundation's Culture InSight Training

- a. JSI received an outline from Culture InSight for the Cultural Competency training and shared it with the group. JSI confirmed that the training could happen after the summer if the group prefers. JSI will request mid-late August (w/o 8/18) for the training and send out a Doodle poll to the Steering Committee



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- b. The group discussed whether the first training should be for MWM/BHN and extend the invitation to other interested partners and town administrators. If it's well received JSI can help to schedule a follow-up training.

V. Review of Tasks

- a. The Coordination Team will send around a copy of the Department of Justice policing and public health grant opportunity.
- b. The Coordination Team will send around a draft Mass in Motion application and request feedback/input from relevant Steering Committee members.
- c. The Coordination Team will contact Culture InSight about a training date.

VI. **Next meeting date/time:** The next meeting has been scheduled for Tuesday 5/20 from 12-1 pm at Hudson Town Hall.

VII. **Adjourn:** The meeting adjourned at 3:50pm