



Framingham ★ Hudson ★ Marlborough

# MetroWest Moves



## MEETING MINUTES

Under the provisions of G.L. c. 30A, MetroWest Moves conducted a Meeting on  
Thursday, December 6, 2012

1:00 p.m. – 3:00 p.m.

Marlborough City Hall  
MetroWest Health Foundation  
161 Worcester Road, Suite 202  
Framingham, MA

### I. Call to Order

- a. **Meeting convened:** December 6<sup>th</sup>, 2012 at 1:20pm
- b. **Members present:** Bob Landry, Amanda Loomis
- c. **Others in attendance:** Tammy Calise, Janie Hynson, Amanda Ryder, Kerin Shea

II. **Approval of Meeting Minutes:** The approval of meeting minutes will be postponed until the next meeting.

### III. Action Plan

- a. **Awareness/Media:** JSI has continued to post on Facebook, Twitter, and the website. JSI provided a Social Media Report for Nov. 1<sup>st</sup>- Dec. 5<sup>th</sup>
- b. **New Year Kick Off Event:** Bose Corporation will be hosting the event on January 17<sup>th</sup> from 8-10am. JSI has been in contact with Bose regarding details for the meeting.
  - **Invitation list:** Bose wants to invite 45 people from Tech Park to the meeting in addition to the estimated 80 from MetroWest Moves' invitation list. MetroWest Moves hopes to engage Tech Park in the MetroWest Moves initiative, perhaps around worksite wellness or vending. Senator Eldridge will be attending and the three state representatives and two state senators will be invited. Jay spoke to Sean Reardon (Tetra Tech Rizzo, Inc.) about potentially speaking at the meeting. DPH may also be asked to provide an overview of Mass in Motion.
  - **Meeting agenda:** Highlighting local action (e.g. MAPC discussion of Tech Park, Framingham's Master Plan); Highlight success stories from the first round of Mass in Motion funded communities; Jay/Michelle speak about Complete Streets. Have a poster in the room to highlight organizations/projects that are not selected to present their slide.
  - **Save the Date:** An RSVP link to the website will be added to the Save the Date. These will be sent out on Tuesday, December 11<sup>th</sup>.



- c. **Cultural Competency Training:** MetroWest Moves was awarded the opportunity to participate in Cultural Competency Training to improve health equity in the community.
- d. **Healthy Restaurant Initiative:** Peter Christie, CEO of Mass Restaurant Association (located in Westborough) may be a helpful contact person to engage restaurants. Sam (Marlborough Patch) is also involved with restaurants. The Hudson Sun released a story about the Healthy Restaurant Initiative "Hudson restaurant participates in health initiative" (12/5) and this may be picked up by newspapers in Marlborough and Framingham.
  - JSI provided samples of menu inserts. Insert size would depend on what the restaurants prefer. The header at the top will be the version on Stevie's. More details about each menu item/ingredients will be added.
- e. **Tobacco Control:** JSI provided an updated listing of housing in each community which incorporated the Hudson list which Kerin Shea previously provided. Assessor databases in each community should have housing information. JSI will call the assessor to try to access housing information for Marlborough and Framingham.
- f. **Community Design Standards:** The three towns successfully submitted the CIC grant application.

#### IV. Administrative

- a. **Completion of work group timesheet:** Work group members completed the timesheet for 11/9/12 – 12/6/12. JSI submitted a cost-study (time/labor spreadsheet) which is an additional requirement to the quarterly reports.
- b. **Budget Update:** No update
- c. **Town Updates:** Hudson has a Master Plan Public Forum (Housing and Econ. Development Forum) on Monday and Master Plan Steering Committee Meeting on 12/13. The Marlborough Mayor has expressed interest in Complete Streets and is interested in utilizing MAPC and Marlborough Economic Development Corporation to drive the planning for Complete Streets. The Route 20 corridor project is also getting off the ground and Marlborough just approved a Friendly 40B (200+ mixed-use development). Framingham has a planned unit development (PUD) project underway.
- d. **Review of Tasks:** Review invitation list for the January 17<sup>th</sup> meeting and let JSI know of any changes/additions.
- e. **Next Meeting Date/Time:** Thursday, December 13<sup>th</sup> from 10am-12pm at the Hudson Town Hall—Hudson, MA

#### V. Adjourn

The meeting adjourned on December 6<sup>th</sup>, 2012 at 3:02pm.