



Framingham ★ Hudson ★ Marlborough

MetroWest Moves



MEETING MINUTES

Under the provisions of G.L. c. 30A, MetroWest Moves conducted a Meeting on
Thursday, December 19, 2012

10:00 a.m. – 12:00 p.m.

Hudson Town Hall

78 Main Street

Hudson, MA 01749

I. Call to Order

- a. **Meeting convened:** December 19th, 2012 at 10:11am
- b. **Members present:** Bob Landry, Sam Wong, Amanda Loomis
- c. **Others in attendance:** Tammy Calise, Amanda Ryder

II. **Approval of Meeting Minutes:** The voting members approved the meeting minutes from November 1st, 2012, November 7th, 2012, December 6th, 2012 and December 13th, 2012.

III. New Year Kickoff Meeting agenda review:

- DPH has been invited to present and accepted. They will let us know who will serve as presenter.
- Meeting with Bose has been rescheduled for 1/7/12 to do a walk through. Need to determine size/layout of space to determine size of posters. Workgroup and JSI have easels if we want to do full poster size.
- JSI will send out reminder email for meeting and request for slides. 1/7/12 we will send out final reminder and request for slides to be sent in by 1/9/12.
- JSI will reach out to state officials early January to tell them they are on the agenda if they are confirmed to attend. We will find out specifics about the work they support to give them talking points.
- Smoke-free housing: Hudson can give updates on their activities meeting with housing complexes and Chris/Kathleen can provide background on MA smoke-free housing project.
- Vending: give quick update on vending movement at Boys/Girls Clubs. Will try to get representative from one of the MetroWest clubs to present. If they have been able to successfully work with Next Generation Vending, we will mention them as partners.
- Restaurants: present participating restaurants with plaques. Coordinators to read names of restaurants and BOH to present restaurants with plaques.
- Complete streets: Each community will highlight a relevant project (or two). Marlborough needs to confirm speaker- Bob Landry will work on this.



- Community partner presentations: will confirm how many we will have present as we receive additional templates from partners.
- Closing remarks: Lead coordinator will close

IV. Action Plan

- Tobacco control:** Board of Health has had three meetings with Housing Authorities in Hudson. In one complex the Board has decided to move forward with smoke-free housing policy, but they still need to figure out details. There have been two tenant meetings held with BOH. In Framingham: Chestnut Hill Realty bought two complexes (1350-1450 Worcester St.) along Route 9 and the owner/manager is interested in going smoke-free.
- Vending policies:** Reached out to Boys/Girls Clubs for updates- Framingham club replaced all beverages with healthier options and some snacks. Next Generation will work to edit existing contracts with Boys/Girls Clubs to put in policy language related to vending options. Contractual negotiations should be the same for all Clubs.
- Healthy restaurants:** Update on participating restaurants given. Amanda will be visiting a number of restaurants in Hudson and Marlborough today. Will try to increase number of participants by 1/17/12 meeting. In Framingham, we could send out a second round of recruitment applications. JSI will send out applications to other Framingham restaurants. Amanda Loomis will go through Framingham restaurant list and tell us who to send to.
- The group discussed reaching out to MetroWest Hospital as a partner

V. Future Strategies:

- Schools are a potential area but we have not had any contact with Marlborough schools yet and Framingham food service has not recently been in touch.
- Worksite/corporate wellness- corporate cafeterias, vending, complete streets surrounding worksites. This strategy complements ACA guidelines for employers to give discounts to employee health.
- Day care- policies around snacks/food, TV time, physical activity
- Complete streets: The group discussed a number of possible activities to build on this strategy, such as: work to adapt Mass DOT 2006 Complete Street Policy for each community, convene meetings with relevant stakeholders to position the group to apply for future funding specifically as it relates to regional pavement regulations, have meetings with relevant stakeholders to discuss expansion of regional transportation



system, hold meetings with private sector to promote complete streets philosophy on parcels of land out of municipal control/private campuses

- e. Workplan due by end of January/early February. However, to develop workplan we need insight and support from relevant stakeholders and would like to gauge momentum at 1/17 meeting to determine best strategies.

VI. Administrative

- a. **Completion of work group timesheet:** Work group members completed the timesheet for 12/14/12 – 12/19/12.
- b. **Advertisements:** Obtained prices for ads. May not be able to get invoice in December. Workgroup will look into cable television advertisement.
- c. **Budget Update:** JSI got quotes for table tents- 4x6 or 4x9 seem feasible. Prices range from \$1.00-\$2.00/piece. JSI will send quotes to Sam. MWHF will not match tobacco control funding from DPH (\$10,000). We need to spend \$10,824 by Dec. 31st. Group decided to only allocate \$3,000 for newspaper advertisements. Group will look into pricing for street banner (for Marathon in Framingham)
- d. **Town Updates:** \$400,000 of state funds will be used to do a beach upgrade in Marlborough
- e. **Review of Tasks:** Bob will reach out to Tim, Arthur, Trish Pope and/or Mayor about 1/17 presentation. Amanda Loomis will identify what state reps in Framingham will talk about and Sam will do this for Hudson. JSI will revise agenda and identify actual costs for advertisements and table tents and start drafting new workplan.
- f. **Next Meeting Date/Time:** Monday, January 7th from 10am-12pm at the MetroWest Health Foundation—Framingham.

VII. Adjourn

The meeting adjourned on December 19th, 2012 at 12:17 pm.