



Framingham ★ Hudson ★ Marlborough

MetroWest Moves

MetroWest Moves is a tri-community partnership between Framingham, Hudson, and Marlborough.

Our goal is to facilitate opportunities for people who live, work, and play in the three communities to engage in healthy eating and active, smoke-free living. MetroWest Moves supports landlords, condominium associations, and residential cooperatives to make their buildings smoke-free.

Smoke-free housing means that no one would be permitted to smoke anywhere inside buildings.

Smokers may still be able to smoke outside, but there is no smoking inside apartments, common areas or community spaces. Going smoke-free does not mean that smokers are prohibited from living in these housing establishments, it simply means that residents and visitors must smoke outside.

Why should I go smoke-free?

- » **Attract more tenants:** Over 67% of prospective tenants were more interested in looking at an apartment if it was listed as being in a smoke-free building.
- » **Retain existing tenants:** 92% of tenants who live in smoke-free buildings support them.
- » **Save money by reducing the need for repairs:** Landlords report having up to thousands of dollars more in extra smoking-related maintenance costs per apartment compared to an apartment where smoking was not allowed.
- » **Reduce potential legal liability:** Half (49%) of landlords report that a smoke-free rule decreased their potential legal liability, and 42% reported no effect.





More reasons to go smoke-free....

- » Eliminate the leading cause of fire-related deaths: Property damage from cigarette-caused fires exceeds \$400 million annually.
- » **Potentially reduce your insurance premiums:** Some insurers offer discounts on general liability insurance premiums for landlords if they implement smoke-free housing.
- » **Reduce conflicts among tenants:** 39% of landlords who implemented smoke-free housing report a decrease in the number of disputes among tenants, and 54% reported no effect.
- » **Eliminate exposure to a Class A carcinogen:** Nonsmokers exposed to second-hand smoke at home increase their risk of developing lung cancer by 20% to 30% and heart disease by 25% to 30%.

You don't have to do it alone — MetroWest Moves and the Massachusetts Smoke-Free Housing Project can provide you with resources to make your smoke-free transition easier!

- » A step-by-step guide to starting the process
- » Resources explaining the legality of going smoke-free (spoiler: it's entirely legal!)
- » Tips for how to make implementation and enforcement of your no-smoking rule easier
- » No smoking lease addendum to provide sample language that could be adopted when residents sign their housing lease
- » List of reasons for going smoke-free to share with residents and others who may be interested
- » Massachusetts Smoke-Free Housing Information Line: 1-877-830-8795
- » Additional materials available at: MakeSmokingHistory.org

Learn more at: www.metrowestmoves.org



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