

Tri-Town Meeting Agenda

Date: May 17, 2012

Time: 10:00 am – 12:00 pm

Location: Town of Hudson Board of Health, 78 Main Street, 3rd Floor, Hudson, MA 01749

I. Logos

II. Interns

III. Kick-off Meeting

- a. Save-the-date (review template)
- b. Agenda
- c. Talking points
- d. Fact sheet (review draft)
- e. Follow-up press release
- f. June 1st preparation meeting with Mark Fenton

IV. MAPC Description of Tech Park Project

V. Public Awareness

- a. Website
 - i. Discuss website
 1. Review Worksheet (see email attachment)
 2. Review example websites
 3. Options
 - ii. Discuss startup content
 1. Mission statement, place for people to sign up for emails, link to Facebook/Twitter, logo, list strategies
 2. Are there photos from their other Town events we could show?
- b. Elevator speech

VI. Budget Update