

MetroWest Moves Meeting
MetroWest Health Foundation

161 Worcester Road, Suite 202 | Framingham, MA 01701

May 24, 2012

Meeting Convened: May 24th 2012 at 3:11pm

Members Present: Laurie Courtney, Bob Landry, Sam Wong

Others in Attendance: Tammy Calise, Lola Omolodun, Amanda Ryder, Ramani Sripada
Kerin Shea

I. Logo

- DPH requires MiM colors, attaching co-branding- MetroWest Moves logo to MiM logo, and the same font as MiM logo
- JSI will change the logo to meet the requirements and options to the group
- JSI will create poster for kick-off-event with logo

II. Interns

- The group discussed potential interns. JSI will respond back to candidates.

III. Kick-off Meeting

- **Save-the-Date/RSVP list review:** Discussed invitees including school nurses, public health nurses, MetroWest Daily News, Board of Health representative, Economic Development representative, etc. The members will continue to reach out to invitees. Tammy will invite the Building a Healthy Northborough workgroup because they have been instrumental in getting MetroWest Moves going.
- **Draft Agenda**
 - Greetings from MetroWest Moves Representative (5 mins) (Sam Wong, Laurie Courtney/Ethan Mascoop, and Bob Landry)
 - Greetings from Hospital/Housekeeping (5 mins) (TBD)
 - Overview of CTG funding, premise (10 mins) (Martin Cohen, MetroWest Health Foundation)
 - Fenton presentation: policy and environmental approach to healthy eating and active living (70 mins)
 - Panel (Mayor Vigeant, Board of Selectman Chairs) (20 mins)
 - Question & Discussion (10 mins)
 - Concluding call-to-action
 - Award high school student who designed logo with check at meeting
- **Registration and Event Preparations**
 - JSI will present registration update at next meeting

- JSI to prepare name tags for attendees, bring registration form, bring factsheets and press releases to distribute
- Hospital to provide breakfast
- JSI to confirm audio/visual for presentations

- **Factsheet**

- A factsheet will be distributed at the kick-off
- Follow-up

- **Follow-up Press Release**

- To be given to media for immediate release

IV. June 1st Meeting

- The group discussed plans for Mark Fenton's visit

V. Website Worksheet: JSI will use Sam's comments to plan

VI. Further Discussion

- Tammy attended Healthy Restaurant training 5/23/12
- Members will send JSI list of all restaurants in town/city
- JSI has started resource list of best practices in vending policy, MAPC also has resource list they will share
- Complete street workshops: 1 (three hour) workshop for MetroWest Moves
- Framingham Health has been asked to partner with Planning to help plan another farmers market
- Sam is working with DPH provider to get more costs about rail trail program- "Adopt a Rail Trail" to get sponsorship to maintain Rail Trail
- Lola spoke with Tobacco Control- they will try to have funding mechanism set up within next few weeks for Smoke Free Housing Initiative (for all three communities)

Next Meeting: Thursday, May 31st, 10am (Framingham)

Meeting Adjourned: The meeting adjourned on May 24th, 2012 at 4:31pm.